

How Aaron Rodgers and the Green Bay Packers Can
Foster a Successful Working Relationship All Throughout
A Season and Bring Home a Super Bowl Victory...

How None Other Than Both Vince Lombardi
And Brett Favre Provide the Solution...

And What Packer Fans Can Do to Help



A Special Edition Real Man's Guide™
to Communication and
Rebuilding Relationships

By Michael Davis

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Besides that, remember a percentage of the proceeds from this Special Aaron Rodgers Edition Real Men's Guide, which outlines just how Aaron Rodgers and the Green Bay Packers can work out any remaining issues that might arise, all throughout the season, all the way to a Super Bowl victory, and make this year something very, very, very special, are going to be donated by the either the charity of Aaron Rodgers choice, or to a hospital in the NFL city of your choice to benefit people battling for their very lives.

I even allow you, the reader, to decide which charity you would like your purchase to benefit.

While I suppose there will be some people who will still choose to forward this on to their friends without paying for it, my hope is that most will choose to recognize that contributing to these worthy causes is a worthwhile thing to do.

A quick disclaimer:

Neither Michael Davis nor any of his business ventures (Real Men Guides, Making Money By Making Friends Home Based Recruiter Training Systems) are in any way affiliated with the Green Bay Packers, the National Football League, or Aaron Rodgers, except the fact that Michael Davis himself is a Green Bay Packers shareholder.

All opinions expressed are purely those of the author, and any donations to these foundations are made voluntarily by the author.

Thanks, and enjoy the read!

Hi,

Thanks for taking the time to purchase this guide to help Aaron Rodgers and the Green Bay Packers find a way to foster a successful working relationship all throughout the season, all the way to at least one more Super Bowl victory before Aaron retires. Your purchase of this guide puts us one step closer to the goal of raising \$2 million to be donated to the charity of Aaron Rodgers' choice, and again, to the goal of bringing Aaron Rodgers and the Green Bay Packers home **AT LEAST ONE MORE SUPER BOWL VICTORY BEFORE AARON RETIRES.**

I suppose before we go any further, however, we should address the question most pressing on your mind...

Who am I?

My name is Michael Davis, and I am a Green Bay Packers shareholder. I also have a unique profession. I get paid to help companies and organizations scout and find the best employees. Officially, I'm a recruiter, but many call us headhunters. In any event, it's very similar to being a sports agent.

Moreover, as a huge sports fan, I have written a guide for each and every NFL football team, each and every Major League Baseball team, each and every NBA basketball team, and each and every NHL hockey team, outlining how sports and a person's favorite sports team, can provide the guidance to foster more successful relationships with those people we love and care about the most.

But while I might be the author of an e-book for the fans of each and every NFL, MLB, NBA, and NHL team outlining how sports and a person's favorite sports team can provide the guidance to foster more successful relationships and grow stronger together in the process, once again, I myself am a shareholder of the Green Bay Packers...

An **OWNER** ...

One of nearly 364,000 **OWNERS** of the Green Bay Packers, as a matter of fact...

And as an **OWNER** of the Green Bay Packers, **JUST LIKE ANY OTHER NFL OWNER, I** naturally want to see **MY** team succeed and go all the way **AT LEAST ONE MORE TIME BEFORE AARON RODGERS RETIRES.**

So, as an **OWNER** of the Green Bay Packers who also happens to be both a recruiter, and the author of an e-book for each and every NFL, MLB, NBA, and NHL team outlining how sports, and a person's favorite sports team can teach people how to foster more successful relationships and grow stronger together in the process...

Naturally **I** want to do **ALL I CAN** to make sure that this time neither Aaron Rodgers, nor the Green Bay Packers organization, nor we, the fans and owners of the Green Bay Packers, **MAKE ANY** of the same mistakes that took place the offseason before last between the team and Aaron Rodgers, or even worse, make the same mistakes that once took place between the team and Brett Favre.

I naturally want to do everything possible to **HOLD EVERYONE ACCOUNTABLE** to ensure that this time Aaron Rodgers, **AND** the Green Bay Packers organization, **AND WE, THE FANS AND OWNERS** of the Green Bay Packers, all choose to do everything possible to communicate and work together **ALL SEASON LONG** to **GET OVER THE HUMP** and win a Super Bowl together.

Because **THAT** is what a Green Bay Packers team **WITH** Aaron Rodgers at quarterback, **AND** the full support of **US**, the fans and owners of the Green Bay Packers, is **FULLY** capable of achieving.

Period.

BUT AGAIN, in order to do that, **EVERYONE** involved, including Mark Murphy, Matt LaFleur, Brian Gutekunst, Aaron Rodgers, and **US**, the Green Bay Packers Nation, **ALL HAVE A ROLE TO PLAY**.

AND ALL OF US, including Mark Murphy, Matt LaFleur, Brian Gutekunst, Aaron Rodgers, and **US**, the Green Bay Packers Nation, **MUST PLAY THOSE ROLES** if we want to all get over the hump and win another Super Bowl **TOGETHER**.

We just do.

So what I have done is put it all down on paper, a very special *Real Men's Guide to More Successful Relationships* to help **ALL OF US** keep both Aaron Rodgers and the Green Bay Packers organization on the same page, and help us **ALL BRING HOME ANOTHER LOMBARDI TROPHY TO TITLETOWN**.

And as an incentive for everyone involved, including Aaron Rodgers, to all do their part, a portion of the proceeds will be **DONATED TO THE CHARITY OF AARON RODGERS' CHOICE, WITH THE GOAL TO RAISE AT LEAST \$2 MILLION FOR CHARITY**.

After so many years leading the Packers, I figure this is not only a great incentive for Aaron to stay focused and dedicated to winning another Super Bowl together with the Pack, but also a great way for us, the Packer Nation, also help the Green Bay Packers organization and Aaron Rodgers all **AVOID** repeating the mistakes that took place between the team and Brett Favre in his final years in Green Bay...

And instead say **THANK YOU** to Aaron for all his years of dedication, hard work, and professionalism, as we cheer on Aaron and the Pack.

So thank you, Packer fans.

Thank you for your purchase of this guide to help us raise at least \$2 million for the charity of Aaron's choice...

Thank you for helping to spread the word on to your fellow Packer fans and shareholders to also purchase this guide so we can reach our goal of at least \$2 million for charity...

And most importantly, thank you for taking the time to read the following guide and **DO YOUR PART** to help Aaron Rodgers and the Packers bring home **AT LEAST ONE MORE** Lombardi Trophy together.

And ladies and gentlemen, so long as **WE ALL** do our part, I **ASSURE** you that can be done.

Read on to find out how. :-)

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Breaking Down Game Film

**Why Do Workplace
Relationships Fall Apart?**

**What Happened in
Green Bay with
Aaron Rodgers the
Offseason Before
Last?**

**Answer:
The Same Thing That
Once Happened With
Brett Favre**

Before I even go into Aaron Rodgers and the Green Bay Packers can go about fostering a successful working relationship all throughout the season and help both Aaron and the Green Bay Packers bring home at least one more Super Bowl victory before Aaron retires, we have to take a look at how the relationship between Aaron Rodgers and the Packers once fell apart in the first place. While I am not in Green Bay and do not have a personal relationship with either Aaron Rodgers or any employees of the Green Bay Packers organization, being a recruiter for so many years allows a person to get a good handle on why relationships deteriorate in the workplace. After all, helping people find jobs and companies that best suit their talent and their circumstances is how I get paid.

Quite honestly, this one is pretty easy to diagnose. It's no different than the stories of thousands of other people I have heard.

And again, quite honestly, also no different than what happened once before with Brett Favre...

Which is why we have to **MAKE SURE THIS DOESN'T HAPPEN AGAIN.**

Why do people become unhappy at their job? It always boils down to the same reasons...

What We All Want From Our Work... Besides a Paycheck

When I first meet a new recruit looking for a better career opportunity, I always begin with the same question:

“Besides compensation, what do you hope to get out of your work?” Invariably, I always get these responses:

- 1) The opportunity to put my skills and talents to use in a manner that makes me feel competent and confident;***
- 2) The belief that the company will deliver on any promises they make, and be honest and forthright in their communication;***
- 3) The opportunity for career growth, whether it's a ladder to climb, or simply continuing to develop new skills and take on new responsibilities; and***
- 4) A sense of worth to the organization. This means not only feeling like the employee's hard work will be recognized and rewarded, but that he/she will also feel respected and that the company will be sincerely grateful for their efforts.***

In all my years of being a recruiter, I suspect that I have interviewed at least 1000 people looking for new career opportunities. Nearly every one of them listed these four things as being their primary reason for going to work every day.

Why Do People Leave Companies or Disengage From Their Work?

When one or more of these things don't exist, people start looking for change, plain and simple.

And with just a little bit of looking into the dialogue that occurred in the media between the Green Bay Packers and Aaron Rodgers these past couple off-seasons, once again, just as once happened between the team and Brett Favre, anybody can see these same exact emotional reasons coming into play.

1) Too Little Feedback and/or Training.

We all want to feel like we bring a sense of worth to the organization. We all want to be appreciated for what we do. Yet surprisingly, most companies whose employees often want to leave are not those that merely treat their employees like dirt, but ones that simply make them feel isolated and lacking direction. Whether it's because performance evaluations are routinely late, or because the evaluations lack any real constructive feedback, or the employee never received any formal job description, or managers simply don't know how to handle certain types of personalities and are afraid to confront them, all of these reasons add up to the same statement: "I never know where I stand."

And...

2) Feeling Overworked and/or Under-Appreciated.

Sometimes this is a natural outgrowth of a culture that lacks constructive feedback. More often, however, this reason comes up when employees feel the only feedback they get is negative.

And once again, we saw this exact same scenario unfold once upon a time with Brett Favre. Looking back, I don't think anyone would argue that Brett Favre's situation in Green Bay was unique. Even though he may have been just yet another player, his influence as the face of the Green Bay Packers for so many years meant that his opinions and comments carried more impact than any other Packers player, maybe even more than any player on any team in any sport at that time. I am not saying this with awe or reverence. I am simply stating a fact. It's not hard to see that few had the opportunity to enjoy more prestige as a football player than Brett Favre did during his time in Green Bay.

And it is now absolutely no different with Aaron Rodgers.

Absolutely no different...

Which again, is **EXACTLY** why we have to make sure the same mistakes are **NOT** made again.

Just as we once saw with Brett Favre and Ted Thompson, we also saw the exact same thing once happen with Aaron Rodgers and Brian Gutekunst.

The EXACT same thing.

And again, I think I speak for all my fellow Green Bay Packers fans and shareholders when this is the absolute last thing we all want to go through again.

The absolute LAST thing.

However, the good news is THIS time, WE, as the FANS and OWNERS of the Green Bay Packers, can step in and teach everyone involved to improve their communication skills...

And AVOID ANY FURTHER DRAMA between Aaron Rodgers and the team.

Just like ANY OTHER NFL OWNER...

WE, as the OWNERS of the Green Bay Packers...

Can STEP IN and MAKE SURE THE SAME MISTAKES ARE NOT MADE AGAIN...

And that TOGETHER, Aaron Rodgers, Matt LaFleur, Brian Gutekunst, and the Green Bay Packers can all once again bring the Vince Lombardi Trophy BACK TO ITS RIGHTFUL HOME before Aaron retires...

Read on to find out just how...

*Purchase the full copy of the Special Aaron Rodgers Edition
Real Men's Guide to More Successful Relationships, and you
also benefit whatever charity Aaron chooses...*

*And Help Both Aaron and the Packers Bring Home Another
Super Bowl Title to Titledown BEFORE HE RETIRES!*

www.bringaaronhome.com